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Virginia Tech Charity a Priority for Mutare Software

SCHAUMBURG, IL – Mutare Software, a leading provider of Emergency/Event Notification software, today announced a program to support those impacted by the recent Virginia Tech tragedy.

“As a Denver resident, I remember Columbine as if it was yesterday and my sympathy goes out to the victims of this terrible tragedy,” said Dave Ballins, Vice President of Mutare Software. “Sadly, there is little that we can do for them right now but be sensitive to their plight and extend our thoughts and support and give them the time and space to grieve for their losses.”

The charitable program that Mutare Software has developed provides for a portion of all sales of Mutare Software’s industry leading Emergency/Event Notification (EEN) system for the next 90 days to be donated to the Montgomery-Floyd Chapter of the American Red Cross.

Ben Crown, President of Mutare Software voiced his concern that industry leaders not use the VT tragedy as a means of driving sales. “The recent events, like those that occurred with Katrina, remind us that tools like EEN can help manage crises both during and after an event. Communication is the key and our industry is in a unique position to help. While these events may cause a surge in interest in EEN, our goal is to educate our customers on how applications like EEN can enhance their communications by using the latest technology of text messages, email and phone calls to communicate quickly and efficiently.”

About Mutare Software:

Mutare Software (www.mutare.com) is a recognized leader in delivering Enterprise Communications Solutions in the Unified Messaging, Business Continuity and Specialized Solutions market space. Established in 1989, Mutare is an Avaya Platinum DevConnect Partner with more than 1000 applications implemented worldwide.

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