



PRESS RELEASE

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For Immediate Release: 3-10-09

Release 3.3.0 Announced for Mutare Software Notification Application

Mutare Software has launched a new release of its popular EEN notification application, including a number of feature refinements and a new name, Enterprise Notification System (ENS). Originally developed as a tool for sending mass notifications to large groups in an emergency situation, the application has evolved to also serve the more frequent, everyday group notification needs for enterprises ranging from regional hospitals to international manufacturing firms. To support its new positioning, Mutare has added features that provide expanded user control, streamlined administrative interface features and operational conveniences.

ENS is an on-site messaging system that gives operators the tools to quickly deliver pre-recorded or customized announcements to targeted groups via simultaneous phone, text and email broadcasts. Utilizing text messaging and text-to-speech technology, broadcast messages can be initiated from any phone or browser and delivered to all phones, mobile devices, pagers and email inboxes on selected contact lists. The application has been implemented and utilized for a wide range of notification purposes, from all-facility warnings, staffing calls, code alerts, maintenance dispatch, impromptu meetings and scheduled reminders, which speeds communications while freeing staff time and phone lines.

Mutare Software develops enterprise connectivity solutions that leverage an organization's existing communications infrastructure for improved productivity, service to customers, and measurable return on investment. Among the hallmarks of a Mutare solution is the sophistication of its design paired with ease of deployment and use. Since its founding in 1989, Mutare Software has built a reputation for personalized service and immediacy that is unsurpassed, with more than two thousand applications currently installed worldwide. Visit www.mutare.com.

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