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Mutare Software Selected as “Cool Vendor” by Leading Industry Analyst Firm

April 13, 2009 --- Mutare Software was included in the March 12, 2009 Gartner report, *Cool Vendors in Unified Communications*.¹ According to the report, “The UC market is emerging and evolving rapidly. Enterprises struggle to bring new, useful UC solutions to their diverse user base, while containing cost and leveraging existing infrastructure and application investments. The vendors in the research offer new and innovative solutions relevant to many different areas of a UC portfolio.”

“We are delighted to be recognized by the premier research and advisory company for information technology,” says Mutare Software President, Ben Crown. “Mutare has built its reputation on innovation, value, and service. To be a “cool vendor,” we feel, further affirms what our customers already have come to know about us.”

Mutare Software specializes in integrated voice and web applications that leverage the existing enterprise communications infrastructure. Among the hallmarks of a Mutare solution is the sophistication of its design paired with ease of deployment and use. Mutare solutions include Enabled VoiceMail (EVM) and EVM with Speech to Text for unified messaging, Enterprise Notification System (ENS) for targeted group notifications, and custom IVRs for automated outcall, dispatch and call center support. For further information visit www.mutare.com.

About the Gartner Cool Vendor Selection Process

Gartner’s listing does not constitute an exhaustive list of vendors in any given technology area, but rather is designed to highlight interesting, new and innovative vendors, products and services. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness of a particular purpose. Gartner defines a cool vendor as a company that offers technologies or solutions that are: Innovative, enable users to do things they couldn’t do before; impactful, have, or will have, business impact (not just technology for the sake of technology); intriguing, have caught Gartner’s interest or curiosity in approximately the past six months.

The complete report is available to Gartner clients at www.Gartner.com.

¹ March 12 Gartner report authors: Ben Elliot, Geoff Johnson, Steve Blood, Phillip Redman, Matthew W. Cain, Bjarne Munch