

# Text Notification System (TNS)

## Easily Reach Everyone You Need in Minutes

**Mutare's Text Notification System (TNS)** rapidly contacts groups, large or small, by text, IM and email. Powerful enough for major events, simple enough for everyday notices, TNS is one more way that Mutare makes sure your people get the message so your business runs better.



### Easy Setup and Administration

Mutare includes professional set up with every TNS system, making your life easier. The software application is loaded onto a dedicated server connected to the existing IT infrastructure.

Situated behind the company firewall, TNS securely lever-

ages the resources already in place including email and web. Contacts are imported into the system in a variety of ways including automated synchronization, self-populating website opt in, flat file import or manual entry. Contact records accommodate contact methods including SMS, email and IM.



Installation was very smooth with Mutare always there to answer our questions every step of the way. Now, there is great peace of mind knowing we have a quick, reliable, and easy-to-manage notification system in place, ready to respond when we most need it.”

Eugene Conlogue  
Manager, Millinocket, ME

## Easy Setup and Administration

*(continued from front)*

In addition, the contact database includes enterprise-defined dynamic field data used to refine contact criteria. Once in the system, contacts are sorted into groups and lists based on enterprise needs. Contacts can be included in lists individually or automatically as part of a dynamic list based on attributes such as location, business unit, title etc. This can be very useful when targeting broadcasts by geography, job function, skill set or other enterprise defined criteria.

## Easy Broadcasting

An authorized broadcaster selects contact lists and initiates a broadcast via web browser, from any location, at any time. Once initiated, the broadcast message is sent to contacts by email, SMS and IM. Within minutes after messages are received, acknowledgments can be monitored online.

## Optional TNS Features

- **Database Sync:** Automatically update TNS from your organization's data source.
- **Survey:** Allows for multiple questions to be added to the broadcast for easy data collection.
- **Self-Populating Web Page:** Allows the public to subscribe to your TNS system through a customized self-subscription web page.



- **SMS Gateway:** Provides additional speed and unlimited volume capacity for large text message broadcasts utilizing a fee-based SMS provider.

## TNS Benefits

- **Flexible:** Text broadcasts can be generated from any browser and delivered to any Smartphone, pager or email address.
- **Secure:** TNS resides on a dedicated server behind the firewall so no vendor outside of the organization has access to your sensitive data.
- **Economical:** TNS leverages existing data resources for the most cost-effective message delivery system. There are no ongoing usage or annual fees as with hosted solutions.

### TNS Requirements:

- TNS resides on a dedicated server, supplied either by the customer or by Mutare.
- Virtual servers are supported.
- Switch agnostic.

## About Mutare

Mutare is an independent software developer driven by a passion to make information access easier. Mutare develops unified communication, mobility and self-service automation solutions that help businesses run better. Mutare is what unified communications should be – guaranteed. Learn more at [www.mutare.com](http://www.mutare.com).



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