

# Locator

## Making Sure Your Customers Can Find You

When customers call looking for store location information, Locator does the job, automatically, so your operators can attend to higher priority tasks. The caller simply keys in his or her 5-digit zip code. Locator makes a radius search and plays back matching information for up to three of the nearest locations, including name, address, telephone number, and hours of operation. Locator is a significant convenience for your customers and a real time-saver for your staff.



### Features:

- Configurable radius search.
- Provides up to three locations, where applicable.
- Speaks any or all of the following: name, address, telephone number, and hours of operation.
- Automated transfer to live assistance available.
- Location files easily updated on web.
- May include customizable marketing messages to the information delivery.
- Transaction file of each call and locations provided.

### Benefits:

- Improved customer service; provides locating service 24 hours a day, 7 days a week.
- Provides store location for customers anywhere, any time, without need for Internet access.
- Increased revenue potential by making business location information fast and simple.
- Increased productivity by better utilization of staff time.
- Addition of customized messages provides added marketing opportunities.

 **Mutare**•Software

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